



What is Yellow?

Schools are being warned about an app which is called 'Yellow' dubbed "Tinder for Teens", which could be used by paedophiles to target children. Yellow is available to download for free for iPhone and Android devices and is described as a "free way to make new chat friends".

Yellow works like the dating app Tinder, it is designed for teenagers aged 13 plus and lets user's look at a series of profile pictures (both male and female) within a user specified geographical radius and swipe right to 'like' a person and 'left' to pass on another user based solely on their profile picture, sex, name and age. A 'match' is created when two users have swiped right 'liking' each other, meaning this pair can now start a private chat if they both choose to. This chat facility also links into SnapChat. This means that users can send photos or videos to each other using SnapChat.

Unlike dating app Tinder - which raised its minimum age to 18 - Yellow does not have checks in place to verify ages. Concerns have been raised that pedophiles could use the app to target children.

What does the NSPCC say about Yellow?

The NSPCC says Yellow could also easily be used by sexual predators to groom innocent young people. They warn that pedophiles can easily pose as teenagers before using the app to contact underage children.

The NSPCC has huge concerns about Yellow. The charity is calling for children's online safety to be prioritised in a new digital bill.

"Yellow is Tinder for teens. With this app there are many dangers a child can face.

Any app that allows strangers to send photos to children or vice versa is troubling particularly where the images being exchanged are of a sexual nature.

Yellow's settings that enable adults to view children, through a service blatantly aimed at flirting and relationships, also creates an opportunity for sexual predators to target young people. This needs to be urgently addressed".

